



Technical Specification for linear TV & digital inventory

Linear TV

Linear TV

Linear TV - Sweden

Viaplay Group Sweden linear tv channels includes TV3, TV6, TV8, TV10, National Geographics & History Channel.

For V Sport channels, please use specific destinations accordingly.

In order to deliver your commercials or sponsorships for linear broadcasting, the video asset needs to be uploaded via one of the services below.

Adstream

Viaplay Group Sweden TV HD and History Channel Sweden HD, National Geographic Sweden HD.

For V Sport – Viaplay Group Sport

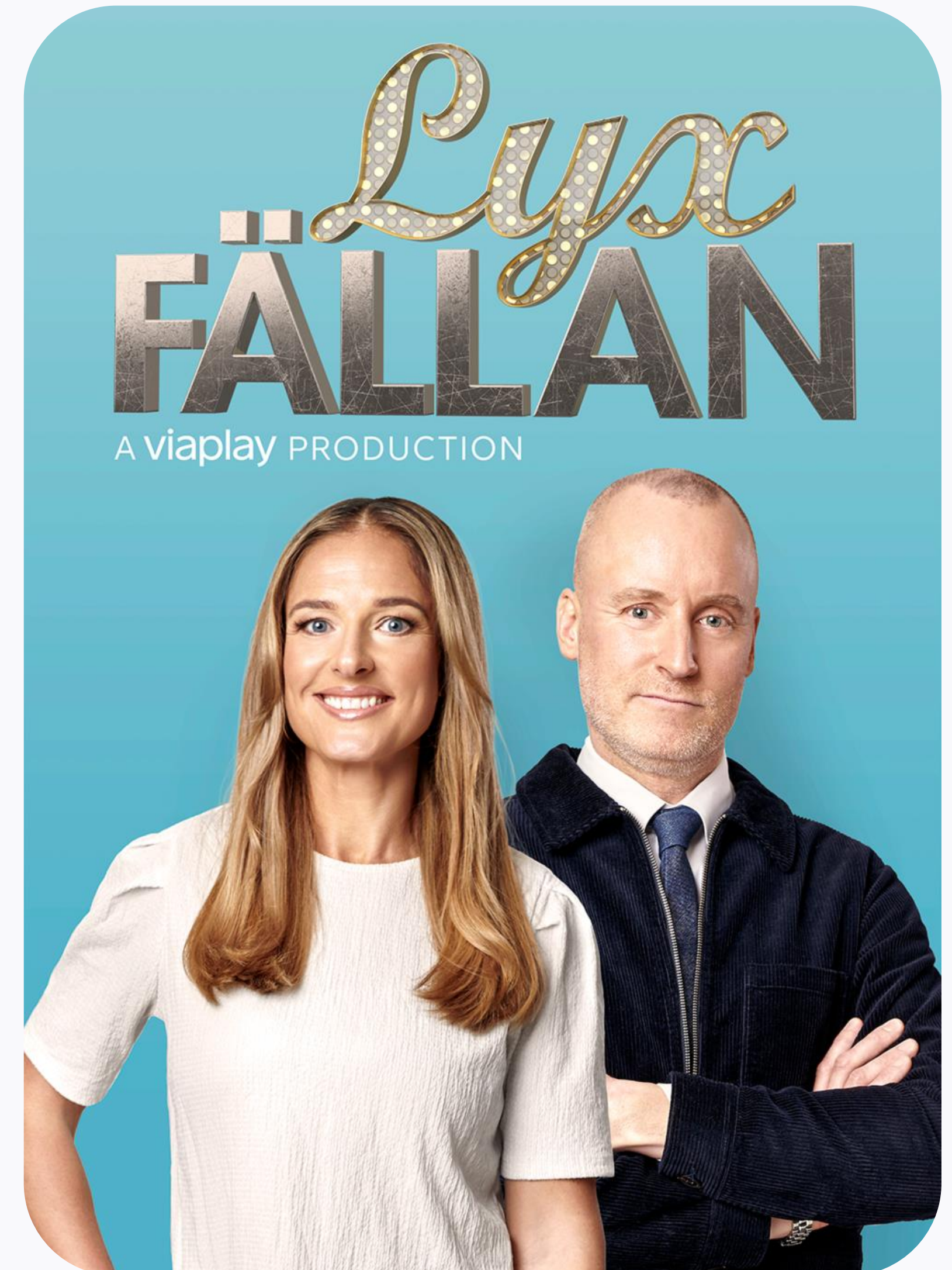
Peach

Viaplay Group Sweden TV HD, Viaplay Group TV (National Geographics/History Channel)

For V Sport – Viaplay Group Sport Sweden

The above services have their own technical specification for uploaded video assets. Please check with your selected services for specifications.

The video assets must be uploaded for all channels where it is intended to be broadcasted.



Linear TV - Denmark

Viaplay Group Denmark linear tv channels includes TV3, TV3 Puls, TV3+, SEE, TV3 Max, TV3 Sport & National Geographics.

In order to deliver your commercials or sponsorships for linear broadcasting, the video asset needs to be uploaded via one of the services below.

Adstream

Viaplay Group Denmark TV HD

Peach

Viaplay Group Denmark TV HD

The above services have their own technical specification for uploaded video assets. Please check with your selected services for specifications.



Linear TV

Linear TV - Norway

Viaplay Group Norway linear tv channels includes TV3, TV3+, TV6, V Sport1, V Sport Premier League, BBC Brit & National Geographics.

In order to deliver your commercials or sponsorships for linear broadcasting, the video asset needs to be uploaded via one of the services below.

Adstream

Viaplay Group Norway TV HD

Peach

Viaplay Group Norway TV HD

The above services have their own technical specification for uploaded video assets. Please check with your selected services for specifications.



Digital Specifications

Directly hosted media file specification

Video:

- Format AVC
- Bit rate min. 8 500 kb/s
- Width min. 1920
- Height min. 1080
- Display aspect ratio 16:9
- Chroma Subsampling 4:2:0

Audio:

- Format AAC
- Integrated Loudness must be between -24 and -22 *
- Highest Reconstructed Peak not above -7 *

In order to deliver your commercials for digital campaigns, the media files needs to be uploaded via one Adstream or Peach.

Viaplay Group Digital SE HD

Viaplay Group Digital NO HD

*Viaplay Group Digital DK HD***

** See recommendations on page 12 before submitting assets*

***Digital assets are included in the Linear destination bundling, if only digital the above destination needs to be applied.*



Directly hosted VAST & Programmatic specification

Video:

- Format AVC
- Type Mp4
- Delivery Progressive

- Bit rate min. 515 kb/s

- Width min. 640
- Width max. 1 920

- Height min. 360
- Height max. 1 080

- Display aspect ratio 16:9
- Chroma Subsampling 4:2:0

Audio:

- Format AAC
- Integrated Loudness must be between -24 and -22 *
- Highest Reconstructed Peak not above -7 *

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- VPAID Not allowed
 - VAST does not contain VASTAdTagURI

* See recommendations on page 12 before submitting assets



Additional information, tools & contact

Pluto TV - Kids

In order to deliver your commercials for digital Kids campaigns, the media files need to be uploaded via Adstream or Peach.

Please see media file specification on slide 7.

Adstream

Viaplay Group Kids SE

Viaplay Group Kids NO

Viaplay Group Kids DK

Peach

Viaplay Group Kids SE

Viaplay Group Kids NO

Viaplay Group Kids DK

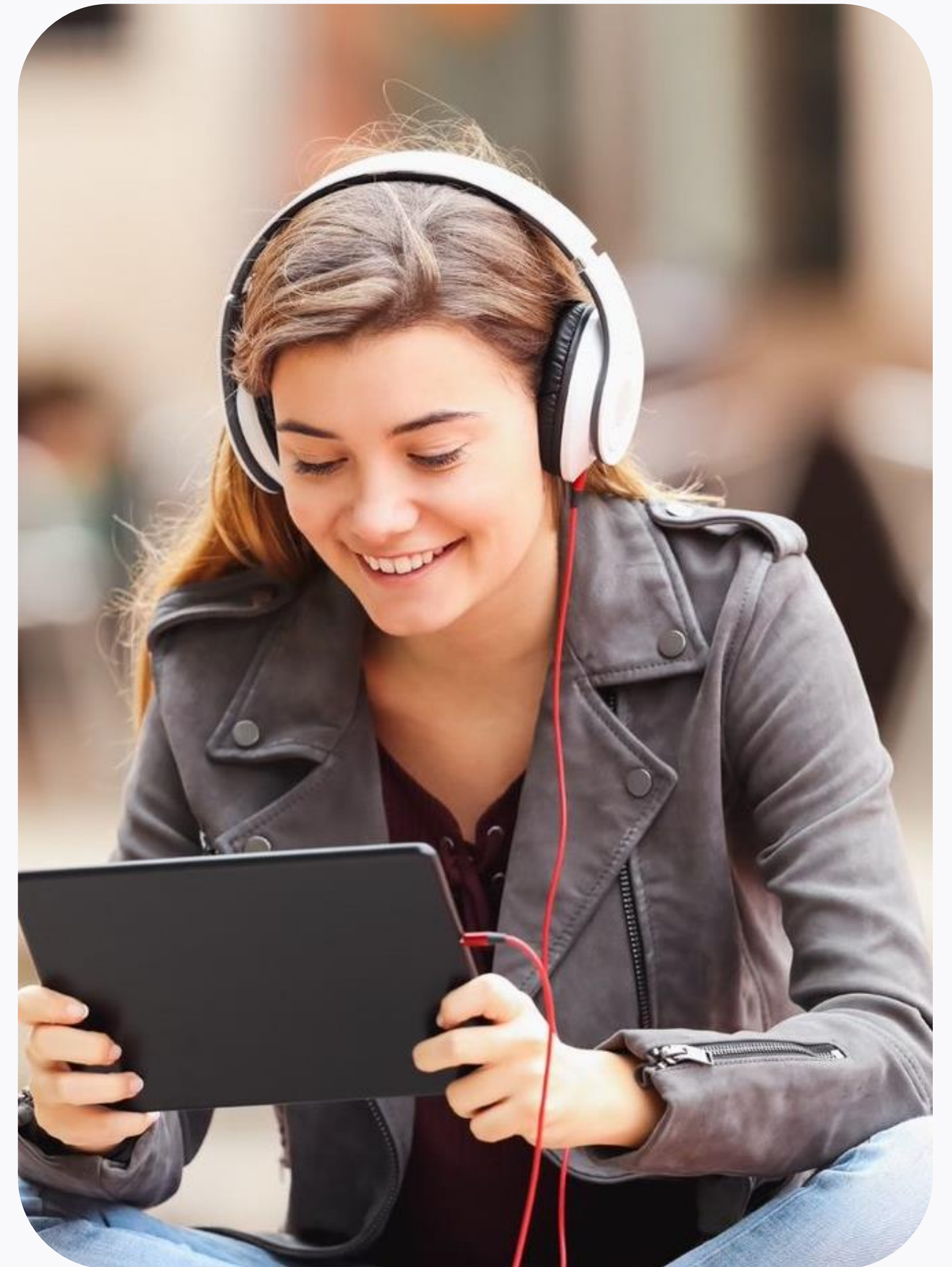
The above services can have their own technical specification for uploaded video assets. Please check with your selected services for specifications.



Audio Levels using Orban



Integrated Loudness must be between -24 and -22
Highest Reconstructed Peak not above -7



Contact information



Adstream support:
onedelivery.nordic@adstream.com

Peach

Peach support:
support.nordics@peach.me



Linear copycode delivery email:
SE-copycode@viaplaygroup.com
NO-copycode@viaplaygroup.com
DK-copycode@viaplaygroup.com

Digital copycode delivery email:
digitalmaterial-SE@viaplaygroup.com
digitalmaterial-NO@viaplaygroup.com
digitalmaterial-DK@viaplaygroup.com

V Sport Sweden copycode delivery email:
johan.holmberg@viaplaygroup.com



Thank you